



tZERO and Curzio Research Partner to Trade the Curzio Equity Owners Security

NEW YORK – September 30, 2021 – [tZERO](#), a leader in blockchain innovation and liquidity for digital assets, announced today that it has partnered with [Curzio Research](#), an emerging leader in the independent financial newsletter industry, to trade approximately \$11 million of securities representing preferred equity in the company on the regulated alternative trading system, operated by tZERO's wholly owned, FINRA member broker-dealer subsidiary, tZERO ATS. Curzio Research intends to relocate trading of its digital security, Curzio Equity Owners (CEO) security, to the tZERO ATS and use Computershare's transfer agent services. The digital security is expected to begin trading on the tZERO ATS in Q4 2021.

tZERO Interim CEO and Chief Legal Officer Alan Konevsky stated, "We are thrilled to join forces with Curzio Research as they reevaluate their secondary liquidity options and provide them with a venue that facilitates continuous, automated, and compliant trading. We look forward to starting the onboarding process and expect Curzio's digital security to shift to trading on the tZERO ATS in the fourth quarter of 2021, as we drive our efforts to onboard assets and meet or exceed our targets in that respect."

Founded in 2016, Curzio Research is dedicated to bringing integrity back to the financial newsletter industry and provides individual investors with reliable market education, research, and analysis. Curzio currently publishes seven different investor advisories and two financial news podcasts, including *Wall Street Unplugged*—ranked the No. 1 "most-listened-to" financial podcast on iTunes over multiple rating cycles.

Curzio Research CEO Frank Curzio noted, "After careful consideration, we made the decision to relocate our asset to access greater liquidity and trade on a U.S.-based venue while still providing access to international investors in the 45+ countries that tZERO supports. We are excited to work with our partners at tZERO, which we view as a global leader in providing continuous liquidity for private digital securities."

In 2019, Curzio Research completed its Regulation D private placement offering, where the company raised approximately \$4 million almost entirely from its own client base. Since October 30, 2021, its digital security, Curzio Equity Owners (CEO) security, has traded on the MERJ Exchange.

Important Risk Information

Investors should note that trading securities could involve substantial risks, including no guarantee of returns, costs associated with selling and purchasing, no assurance of liquidity, which could impact the price and ability to sell, and possible loss of principal invested. Further, an investment in a single security could mean lack of diversification and, consequently, higher risk. Potential investors are urged to consult a professional adviser regarding any economic, tax, legal or other consequences of trading any securities as described herein.

No Offer, Solicitation, Investment Advice or Recommendations

This release is for informational purposes only and does not constitute an offer to sell, a solicitation to buy, or a recommendation for any security, nor does it constitute an offer to provide investment advisory or other services by tZERO or any of its affiliates, subsidiaries, officers, directors or employees. No reference to any specific security constitutes a recommendation to buy, sell, or hold that security or any other security. Nothing in this release shall be considered a solicitation or offer to buy or sell any security, future, option or other financial instrument or to offer or provide any investment advice or service to any person in any jurisdiction. Nothing contained in this release constitutes investment advice or offers any opinion with respect to the suitability of any security, and the views expressed in this release should not be taken as advice to buy, sell or hold any security. In preparing the information contained in this release, we have not taken into account the investment needs, objectives, and financial circumstances of any particular investor. This information has no regard to the specific investment objectives, financial situation, and particular needs of any specific recipient of this information and investments discussed may not be suitable for all investors. Any views expressed in this release by us were prepared based upon the information available to us at the time such views were written. Changed or additional information could cause such views to change. All information is subject to possible corrections. Information may quickly become unreliable for various reasons, including changes in market conditions or economic circumstances.

Forward-Looking Statements

This release contains forward-looking statements. In addition, from time to time, tZERO, its subsidiaries, or its representatives may make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which are derived from currently available information. Such forward-looking statements relate to future events or future performance, including financial performance and projections; growth in revenue and earnings; and business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as “may,” “should,” “expects,” “anticipates,” “contemplates,” “estimates,” “believes,” “plans,” “projected,” “predicts,” “potential,” “hopes” or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including, without limitation: the ability of tZERO and its subsidiaries to change the direction; tZERO’s ability to keep pace with new technology and changing market needs; and competition. These and other factors may cause actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or their respective representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions. tZERO, its subsidiaries, and its representatives are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or its representatives might not occur.

About tZERO

[tZERO Group, Inc.](https://www.tzero.com/) (tZERO) and its broker-dealer subsidiaries provide an innovative liquidity platform for private companies and assets. We offer institutional-grade solutions for issuers looking to digitize their capital table through blockchain technology, and trade on a regulated alternative trading system. tZERO, through its broker-dealer subsidiaries, democratizes access to private assets by providing a simple, automated, and efficient trading venue to broker-dealers, institutions, and investors. For more information on tZERO, please visit <https://www.tzero.com/>.

tZERO is not a registered broker-dealer, funding portal, underwriter, investment bank, investment adviser or investment manager, and is not providing brokerage, investment banking or underwriting services, recommendations or investment advice to any person, and does not provide any brokerage services. tZERO takes no part in the negotiation or execution of secondary market transactions for the purchase or sale of securities and at no time has possession of investor funds or securities in connection with such transactions.

About tZERO ATS

[tZERO ATS, LLC](#) is a broker-dealer registered with the SEC and a member of [FINRA](#) and [SIPC](#). More information about tZERO ATS may be found at <https://brokercheck.finra.org/>. Digital securities that trade on tZERO ATS are conventional uncertificated securities. Ownership of such securities is reflected on the traditional books and records of regulated market participants. **The term "digital" refers to the blockchain technology elements of a security that are intended to enhance investor experience through added transparency.**

About Curzio Research

[Curzio Research](#) is an independent financial newsletter publisher dedicated to providing deep-dive market analysis, unique stock ideas, and the tools individual investors need to consistently generate market-beating returns. Additional information about Curzio Equity Owners (CEO) security can be found here: <http://www.curzioequityowners.com/>.

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